



February Newsletter

United for Health, Justice, and Sustainability

Member Dues



Have you paid your DFTA 2014 dues yet? If not, please send checks to:

Domestic Fair Trade Association

220 2nd Ave South Unit #61
Seattle, WA 98104

Questions? Contact Colette Cosner, colette@thedfta.org

Connect With Us



We are now on Twitter ([@thedfta](https://twitter.com/thedfta)). Be sure to follow us for the latest in our movement for a more just, healthy, and sustainable food and farming system.

Find us on Facebook:
www.facebook.com/thedfta

Annual Report

Dear DFTA Members and Supporters,

Over the last several years, the DFTA has developed criteria for evaluating fair trade and social justice standards, certification programs, and labels. The criteria are based on our Principles of Domestic Fair Trade and were developed through a process involving stakeholder groups throughout the DFTA.

We are happy to announce the preliminary launch of our evaluation work on the DFTA website. Visit our site to see both a simple and detailed comparative analysis of six prominent fair trade and social justice marketplace claims.

www.fairfacts.thedfta.org

Please stay tuned for opportunities to be involved in this work and to help us spread the word about this important resource. We are planning a full, public launch of the evaluations for May 10th, World Fair Trade Day.

If you have comments/suggestions/feedback about the site, please send them to evaluations@thedfta.org.

Thank you for all that you do.

Sincerely,
Colette Cosner
DFTA Executive Director

Food Justice Certified Farms in California



Have you seen our annual report yet? Click below to see our year in review.

[DFTA 2013 Annual Report](#)

New Members



The DFTA is proud to introduce our newest members.

- New Orleans Food Co-op
- Brooklyn Food Coalition
- Upstream Natives
- Greenwillow Grains

[Check out their profiles on our website](#)

Recommended Reading

[Beyond the Farm Bill:](#)

A collaborative project, administered by the Institute for Agriculture and Trade Policy, to identify a new policy framework for farm and food policy in the US.

[The Workers' Scorecard on NAFTA](#)

David Bacon's reflections on NAFTA at 20, forced migration, and solidarity across borders



growing movement of domestic fair trade.

The Agricultural Justice Project recently announced that Pie Ranch and DFTA member, Swanton Berry Farm, are the first Food Justice Certified farms in California!

[Click here to read the Half Moon Bay Review](#) article celebrating their certification and what it means for the

New Board Members



The DFTA is excited to welcome aboard two new board members in 2014: Joann Lo, Executive Director of Food Chain Workers Alliance and AJ Hess, Assistant General Manager of the New Orleans Food Co-op.

To learn more about our new board members and their organizations please visit [our website](#).

Many thanks to DFTA board members past, present, and future!



New Associate Membership

At the 2013 DFTA Annual Meeting, DFTA membership approved a new associate membership category to expand our network beyond current stakeholder groups.

Associate membership is open to organizations that are committed to domestic fair trade principles but are not otherwise eligible for membership. Possible associate members include:

- Faith-based organizations
- Publicly traded or subsidiary of publicly traded company
- Companies that sell, process, or trade products in a way compatible with DFTA principles, but most or all



for a better food and farming system.

products are non-agricultural or trading relationships start post-farm.

Real Food Media Contest

A collaborative initiative among some the nation's leading food and farming organizations to spread stories of sustainable food and farming through short films. Watch the films and vote on your favorite by March 2nd.

Read more about our associate membership category and application process [here](#).

Have a recommendation?
Send it to us: info@thedfta.org

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220 2nd Ave South Unit #61 Seattle, WA 98104~www.thedfta.org~

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